

National Institute of Open Schooling
Secondary Course : Business Studies
Lesson 14 : Retail Trade
Worksheet -14

1. Retail Traders play an active and imperative role in the Economy. Comment.
2. There are varieties of retailers engaged in small scale retail trading. Classify and explain any two.
3. What is the meaning of 'Large -scale retail trade'? Discuss its important features.
4. A Departmental store is a large-scale retail shop where a large variety of goods are sold in a single building. What can be the advantages and Limitations of Departmental stores?
5. How is Super Bazaar different from Departmental stores? Explain with the help of suitable examples?
6. What do you understand by Non-store retailing, elaborate by giving two examples of Non- store retailing?
7. Mail Order Business is a method of sale of goods by producers or traders directly to customers by post. Comment and explain the procedure for buying goods through Mail Order.
8. What do you understand by Tele Shopping? Mention the Advantages and Limitations.
9. Automatic vending machine is another technique of selling goods. Briefly mention about the benefits of Automatic vending machine.
10. Internet Shopping is a system of retailing of goods through the Internet. Is it beneficial or risky for shopping?